



Culverhouse College of Commerce First Destination Report Undergraduate Class - May 2014

Class Size
714
Survey Respondent Rate
61%
Average Starting Salary
\$49,213
Career Outcome Rate
85%

CAREER OUTCOMES SUMMARY

Career Outcomes	85%
Full-Time Employed	62%
Part-Time Employed	1%
Continuing Education	19%
Military Service	1%
Seeking Employment	15%

FULL-TIME SALARY BY UNDERGRADUATE MAJOR

Major	Average	Median	Range
Accounting	\$47,978	\$50,000	\$25,000-\$61,000
Economics	\$44,446	\$42,050	\$30,000-\$65,000
Finance	\$52,302	\$50,500	\$24,000-\$100,000
General Business	\$50,937	\$45,000	\$19,000-\$100,000
Management	\$40,548	\$40,000	\$25,000-\$75,000
Marketing	\$42,068	\$40,000	\$16,500-\$75,000
MIS	\$61,400	\$62,000	\$42,500-\$75,000
OM	\$51,117	\$52,500	\$40,300-\$65,000
Overall C&BA	\$49,213	\$50,000	\$16,500-\$100,000

Notes:

1. Data represents information collected beginning at graduation and continuing 6 months post-graduation.
2. Career Outcome rate includes full-time employed, part-time employed, continuing education, and military or volunteer service.
3. Percentages are rounded to the nearest percentage point.