



Culverhouse College of Commerce First Destination Report Undergraduate Class - May 2013

Class Size
708
Survey Respondent Rate
69%
Average Starting Salary
\$47,360
Placement Rate
91%

PLACEMENT SUMMARY

Total Placed	91%
Full-Time Employed	68%
Part-Time Employed	1%
Further Education	21%
Military Service	1%
Seeking Employment	8%

SALARY BY UNDERGRADUATE MAJOR

Major	Median (\$)	Average (\$)	Range (\$)
Accounting	49,500	45,360	20,000-66,000
Economics	48,500	46,420	20,000-63,500
Finance	40,000	46,290	27,040-100,000
General Business	40,000	42,930	24,000-65,000
Management	35,500	40,630	20,000-65,000
Marketing	40,000	41,520	18,720-85,000
MIS	57,300	58,810	45,000-80,000
OM	60,000	58,500	40,000-80,000
Overall C&BA	48,000	47,360	18,720-100,000

Notes:

1. Data represents employment for May 2013 graduates collected six months after graduation.
2. Placement Rate includes full-time employed, part-time employed, further education, and military service.
3. Non-professional positions are counted as still seeking employment.
4. Percentages are rounded to the nearest percentage point.