



## College of Commerce & Business Administration First Destination Report Undergraduate Class - May 2012

Class Size
568
Survey Respondent Rate
55%
Average Starting Salary
\$54,117
Placement Rate
81%

### PLACEMENT SUMMARY

<b>Total Placed</b>	<b>81%</b>
Full-Time Employed	47%
Part-Time Employed	3%
Further Education	30%
Military Service	1%
<b>Seeking Employment</b>	<b>19%</b>

### SALARY BY UNDERGRADUATE MAJOR

Major	Median (\$)	Average (\$)	Range (\$)
Accounting	50,000	52,222	33,000 - 80,000
Economics	45,000	47,200	28,000 - 70,000
Finance	60,225	57,523	30,000 - 130,000
General Business	---	---	--- ---
Health Care Management	---	---	--- ---
Management	40,000	40,064	22,880 - 64,000
Marketing	44,750	43,731	30,000 - 55,000
MIS	55,500	64,810	40,500 - 200,000
OM	62,500	65,250	50,000 - 86,000
<b>Overall for CBA</b>	<b>50,000</b>	<b>54,117</b>	<b>22,880 - 200,000</b>

**Notes:**

1. Data represents employment for May 2012 graduates collected six months after graduation.
2. Placement Rate includes full-time employed, part-time employed, further education, and military service.
3. Part-time professional positions are counted as placed.
4. Non-professional positions are counted as still seeking employment.

\*\*\* Data set not available.