



THE UNIVERSITY OF ALABAMA

College of Commerce & Business Administration First Destination Report Undergraduate Class - December 2012

Class Size
390
Survey Respondent Rate
57%
Average Starting Salary
\$48,373
Placement Rate
73%

PLACEMENT SUMMARY

Total Placed	73%
Full-Time Employed	61%
Part-Time Employed	0%
Further Education	10%
Military Service	1%
Seeking Employment	27%

SALARY BY UNDERGRADUATE MAJOR

Major	Median (\$)	Average (\$)	Range (\$)
Accounting		39,183	20,000 - 50,000
Economics		56,000	56,000 - 56,000
Finance		44,571	35,000 - 55,000
General Business		51,158	24,000 - 120,000
Health Care Management		22,000	22,000 - 22,000
Management		48,000	29,000 - 95,000
Marketing		41,328	21,000 - 68,750
MIS		54,092	38,000 - 66,000
OM		49,033	33,280 - 61,000
Overall for CBA		48,373	20,000 - 120,000

Notes:

1. Data represents employment for December 2011 graduates collected six months after graduation.
2. Placement Rate includes full-time employed, part-time employed, further education, and military service.
3. Part-time professional positions are counted as placed.
4. Non-professional positions are counted as still seeking employment.

*** Data set not available.