



Culverhouse College of Commerce First Destination Report Undergraduate Class - December 2013

Class Size
381
Survey Respondent Rate
57%
Average Starting Salary
\$49,620
Placement Rate
75%

PLACEMENT SUMMARY

Total Placed	75%
Full-Time Employed	59%
Part-Time Employed	3%
Continuing Education	11%
Military Service	1%
Self-Employed	1%
Seeking Employment	25%

SALARY BY UNDERGRADUATE MAJOR

Major	Median	Average	Range
Accounting	\$50,000	\$46,918	\$17,000-\$55,000
Economics	\$80,000	\$100,270	\$20,800-\$200,000
Finance	\$50,000	\$51,500	\$34,000-\$80,000
General Business	\$40,000	\$37,267	\$26,000-\$50,000
Management	\$48,880	\$43,406	\$24,960-\$55,000
Marketing	\$40,500	\$44,180	\$25,000-\$75,000
MIS	\$58,500	\$61,250	\$51,000-\$79,000
OM	\$39,550	\$37,775	\$20,000-\$52,000
Overall C&BA	\$49,960	\$49,620	\$17,000-\$200,000

Notes:

1. Data represents employment for December 2013 graduates collected six months after graduation.
2. Placement Rate includes full-time employed, part-time employed, further education, self-employed and military service.
3. Non-professional positions are counted as still seeking employment.
4. Percentages are rounded to the nearest percentage point.