

# THE UNIVERSITY OF ALABAMA®

## Culverhouse College of Commerce First Destination Report Undergraduate Class- May 2016

Summary	
Graduates	1011
Responses	665
Knowledge Rate	66%
<b>Career Outcome Rate</b>	<b>92%</b>
Full-Time Employed	66%
Part-Time Employed	1%
Continuing Education	25%
Military Service	< .5%
Volunteer Service	0%
<b>Still Seeking</b>	<b>8%</b>

### Knowledge Rate and Career

### Outcomes Rate by Major

Major	Knowledge Rate	Career Outcomes Rate (Percentage Placed)
Accounting	68%	93%
Economics (CB)	76%	96%
Finance	66%	90%
General Business	59%	91%
Management	57%	89%
Management Information Systems	78%	95%
Marketing	57%	92%
Operations Management	92%	93%
<b>Total for Culverhouse College of Commerce</b>	<b>66%</b>	<b>92%</b>

### Salary by Major

Major	Median Starting Salary	Average Starting Salary	Salary Range
Accounting	\$50,000	\$46,211	\$24,500 - \$55,000
Economics (CB)	\$60,500	\$60,568	\$27,040 - \$85,000
Finance	\$51,500	\$50,745	\$27,040 - \$85,000
General Business	\$62,000	\$57,092	\$25,584 - \$75,000
Management	\$40,000	\$44,247	\$32,000 - \$80,000
Management Information Systems	\$63,000	\$62,032	\$45,000 - \$80,000
Marketing	\$51,000	\$48,810	\$33,280 - \$65,000
Operations Management	\$49,000	\$49,727	\$23,920 - \$80,000
<b>Total for Culverhouse College of Commerce</b>	<b>\$52,000</b>	<b>\$52,298</b>	<b>\$23,920 - \$85,000</b>

#### Notes:

1. Data is collected in accordance with NACE standards beginning at graduation and continuing 6 months post-graduation. The term "knowledge rate" refers to the percent of graduates for which the institution has reasonable and verifiable information concerning the graduates' post-graduation career activities. This information comes from the graduates via survey. Relevant data may also be provided by secondary sources.
2. Career Outcome rate includes full-time employed, part-time employed, continuing education, volunteer service, and military service.
3. Still Seeking rate includes those that indicated that they are seeking employment or that they are seeking to continue their education but have yet to enroll.
4. Percentages are rounded to the nearest percentage point.  
\*\*Indicates that population and/or sample size is insufficient to report.