

THE UNIVERSITY OF ALABAMA®

Culverhouse College of Commerce First Destination Report Undergraduate Class- May 2015

Summary	
Career Outcome Rate	94%
Full-Time Employed	68%
Part-Time Employed	1%
Continuing Education	24%
Military Service	0%
Still Seeking	6%

Knowledge Rate and Career Outcomes Rate by Major

Major	Knowledge Rate	Career Outcomes Rate (Percentage Placed)
Accounting	75%	94%
Economics (CB)	75%	83%
Finance	81%	92%
General Business	60%	93%
Management	77%	91%
Management Information Systems	99%	100%
Marketing	78%	94%
Operations Management	100%	94%
Total for Culverhouse College of Commerce	79%	94%

Full-Time Salary by Major

Major	Median Starting Salary	Average Starting Salary	Salary Range
Accounting	\$45,000	\$45,167	\$30,000 - \$55,000
Economics (CB)	\$47,000	\$49,500	\$40,000 - \$64,000
Finance	\$57,500	\$59,148	\$28,080 - \$85,000
General Business	\$45,000	\$46,313	\$16,640 - \$70,000
Management	\$44,500	\$45,183	\$22,880 - \$65,000
Management Information Systems	\$58,000	\$58,443	\$40,000 - \$70,000
Marketing	\$41,600	\$42,901	\$21,000 - \$65,000
Operations Management	\$53,000	\$52,736	\$33,940 - \$80,000
Total for Culverhouse College of Commerce	\$50,000	\$50,698	\$16,640 - \$85,000

Notes:

1. Data is collected in accordance with NACE standards beginning at graduation and continuing 6 months post-graduation. The term "knowledge rate" refers to the percent of graduates for which the institution has reasonable and verifiable information concerning the graduates' post-graduation career activities. This information comes from the graduates via survey. Relevant data may also be provided by secondary sources.
2. Career Outcome rate includes full-time employed, part-time employed, continuing education, volunteer service, and military service.
3. Still Seeking rate includes those that indicated that they are seeking employment or that they are seeking to continue their education but have yet to enroll.
4. Percentages are rounded to the nearest percentage point.
***Indicates that population and/or sample size is insufficient to report.