

# CHOOSE CHAMPION

## CAREER FAIR SPONSORSHIP PACKAGES

### Benefits

### Crimson

### Capstone

### Champion Partner\*

#### COST

\*CHAMPION PARTNERS ARE A 3-YEAR COMMITMENT, PAYING \$12K/YEAR

\$2,500

\$5,000

\$12,000\*

#### CAREER FAIR REGISTRATION

Waived registration fees



Priority booth assignments



2 additional reps at booth (6 total)



Standard booth with 4 reps



#### CAREER FAIR PROGRAM

Logo on front page of program on both fair days



Logo within program for your fair day



Upgrade to full-size ad in program for your fair day



Half-page ad in program for your fair day



#### CAREER FAIR PROMOTION

1 social media grid post to all channels prior to fair



2 Instagram story posts prior to fair



1 Instagram story post during fair, highlighting booth



Targeted email to student orgs related to selected majors



Logo placement at fair entrance



#### CAREER FAIR DAY-AFTER INTERVIEWS

Priority interview reservations for Day-After Interviews



Additional booth at Day-After Interview event (2 booths total)



One booth at Day-After Interview event



#### CAREER CENTER RECRUITING

Logo on Career Center website for 3 years



Ad in Career Center digital boards for 3 years



Named Sponsor of a mixer



Recognition plaque in the main Career Center



Yearly inclusion in Advisory Board (during term)

