



2017/18

ANNUAL REPORT

#1 in the SEC for
**INTERNSHIP
PLACEMENT**

TABLE OF CONTENTS

- 03** From the Director
- 04** Salary Reports (First Destination Survey)
- 08** Career Fairs
- 12** Career Center Events
- 14** Student Services
- 16** Career Center News
- 18** Sponsorship



FROM THE DIRECTOR

Here at the University of Alabama Career Center, we are so proud to serve at the Capstone. Our mission is to partner with students and alumni as they explore possibilities, develop skills, and connect with opportunities related to their professional endeavors. Every year we strive to grow our capacity to do so, and 2017/18 was no different.

One of our biggest moves towards growth this year was the transition to our new online jobs platform called Handshake. Since this transition in the summer of 2017, we've already seen positive results - the number of jobs posted in Handshake during Fall 2017 was double the number posted in Fall 2016. We've also been very pleased with how Handshake allows us to streamline services for our students.

The Career Center also grew physically this year! As you may know, we offer specialized career services to our Business, Engineering, and Communications students through our Career Center Satellite Offices. The Career Center at Culverhouse moved to a swing space office in Bidgood Hall this year so that their new offices could undergo renovations. Additionally, we are pleased to share that the Cooperative Education Program is now a part of the Engineering Career Development Center, which moved into a larger space in H.M. Comer this year.

As always, we remain proud of our student outcomes as represented through our First Destination Survey data. Of the 73% of graduates who reported back this year, 90% reported a positive career outcome - a 3.5% increase in positive outcome rate from 2016/17. You can see all of our First Destination data on pages 4-7 of this report.

If you feel inspired by what you read in this report, there are many ways that you or your company can get involved with the Career Center. I encourage you to take a look at our sponsorship options on page 19. If you are interested and would like more information, please call our front desk at 205-348-5848 to be connected to me.

Thank you and Roll Tide!

Melinda Q. King

MELINDA KING, SHRM-SCP

*Assistant Vice President
Division of Student Life*



FIRST DESTINATION



FIRST DESTINATION RESULTS

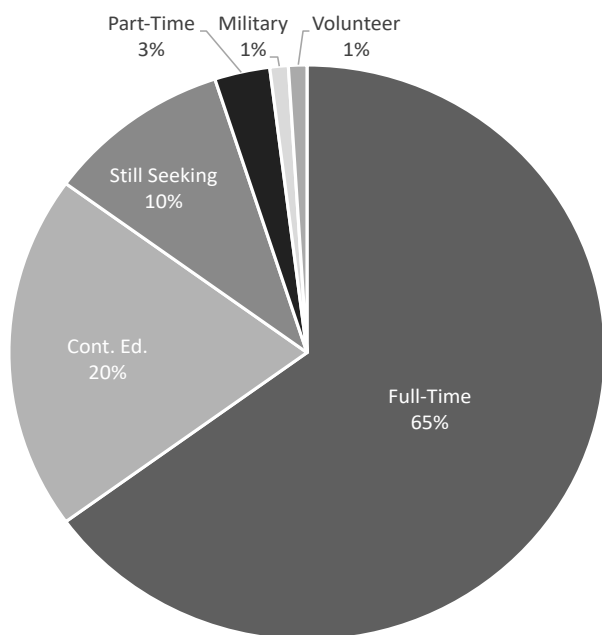
The First Destination Survey is a nationally recognized tool used to capture information about how college graduates fare in their careers within six months of graduation. This information is used by the Career Center to identify ways to improve our services for students.

POSITIVE CAREER OUTCOMES

Of the 73% of grads who reported post-graduation outcomes, **90% reported a positive outcome** (full- or part-time employment, continuing education, military service, or volunteer service.)



CAREER OUTCOMES BREAKDOWN

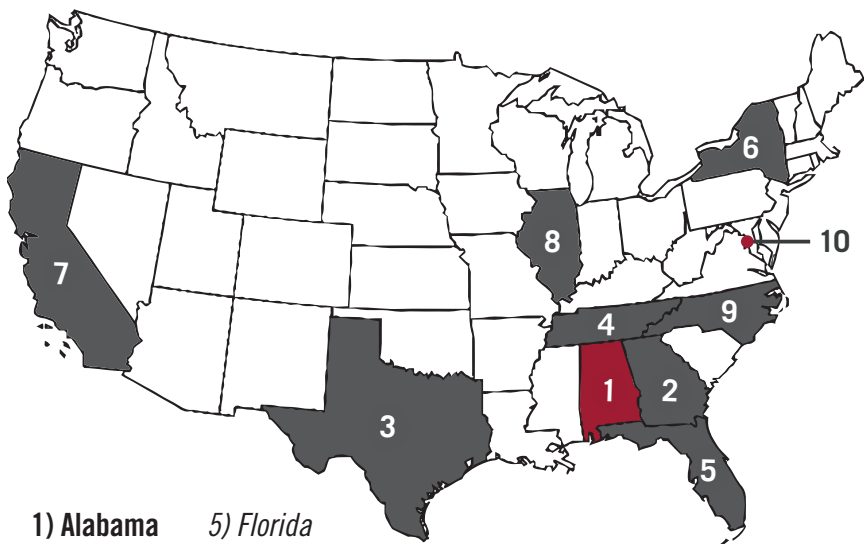


Of the 90% of grads who reported positive career outcomes, 65% are working full-time, 20% are continuing their education, 3% are working part-time, 1% are joining the military, and 1% are doing volunteer work.

FIRST DESTINATION (CONT.)

TOP 10 STATES FOR UA 2017/18 GRADUATES

Of graduates who listed a destination location, **44 percent** reported staying in Alabama.



TOP 10 CITIES

Alabama

- 1) Tuscaloosa
- 2) Birmingham
- 3) Huntsville
- 4) Mobile
- 5) Montgomery
- 6) Northport
- 7) Dothan
- 8) Auburn
- 9) Vance
- 10) Decatur

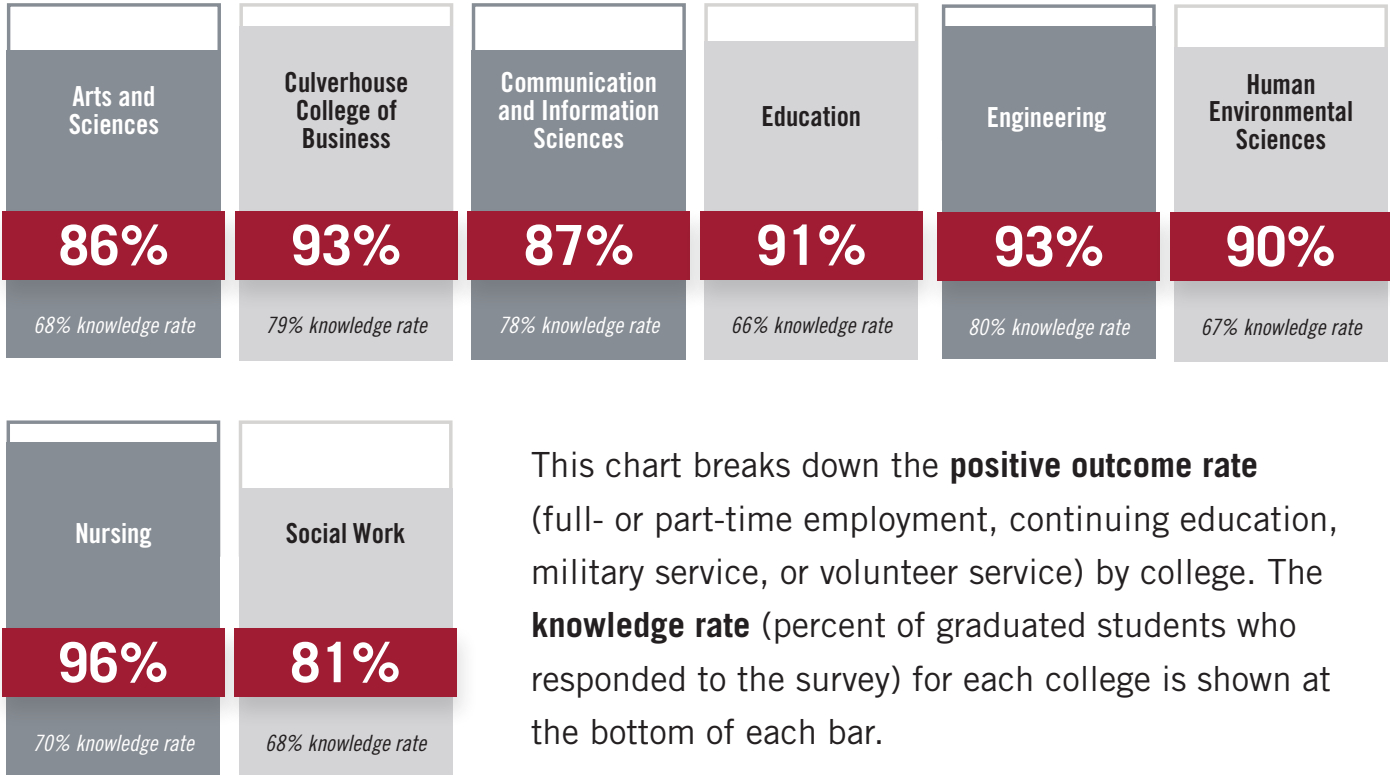
Out-of-state

- 1) Atlanta
- 2) Nashville
- 3) Dallas
- 4) New York City
- 5) Washington, D.C.
- 6) Chicago
- 7) Houston
- 8) Charlotte
- 9) Orlando
- 10) Austin

TOP 20 EMPLOYERS OF UA 2017/18 GRADUATES



POSITIVE CAREER OUTCOMES BY COLLEGE



This chart breaks down the **positive outcome rate** (full- or part-time employment, continuing education, military service, or volunteer service) by college. The **knowledge rate** (percent of graduated students who responded to the survey) for each college is shown at the bottom of each bar.

STARTING SALARIES

The average annual starting salary for reporting 2017-18 UA graduates was

\$49,034

with a range of **\$15,080-\$125,000**.

To see a full salary report, please visit our website at career.ua.edu.



graduate job or appointment. Within the state, the most grads stayed in
city for 2017-18 grads.

CAREER FAIRS



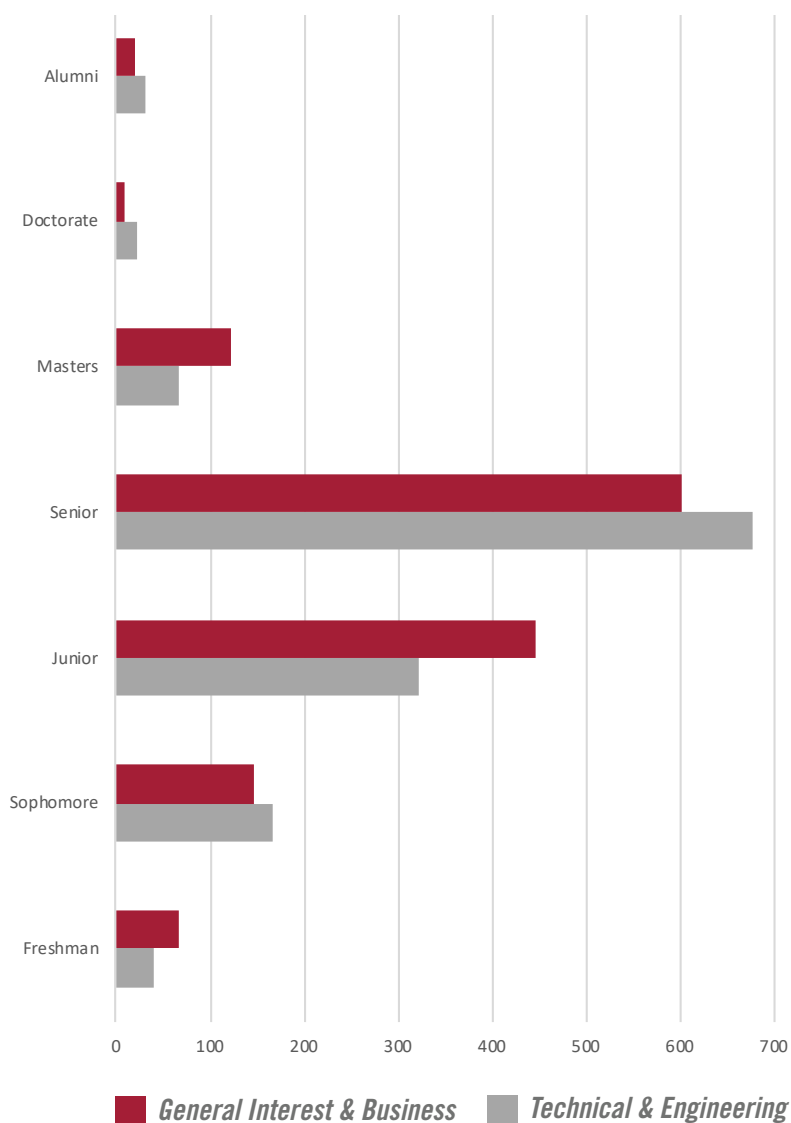
FALL 2017 CAREER FAIRS

September 27-28, 2017

Career Fairs are the University of Alabama Career Center's largest events. Employers set up tables around the perimeter of Coleman Coliseum with information about their organizations and recruiters staff the tables to speak with students.

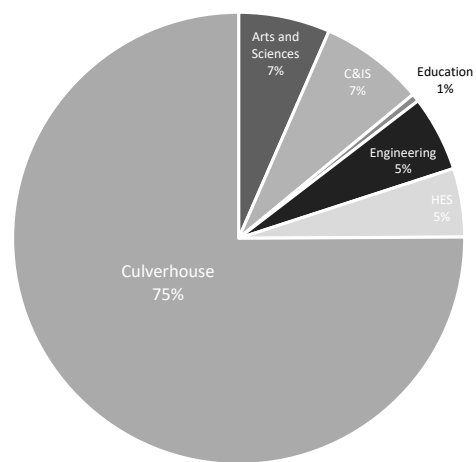
During the Fall 2017 Career Fairs, **2,745 students** had the opportunity to network with representatives from **252 organizations**. The fairs resulted in **558 on-campus interviews**.

ATTENDANCE BY CLASS

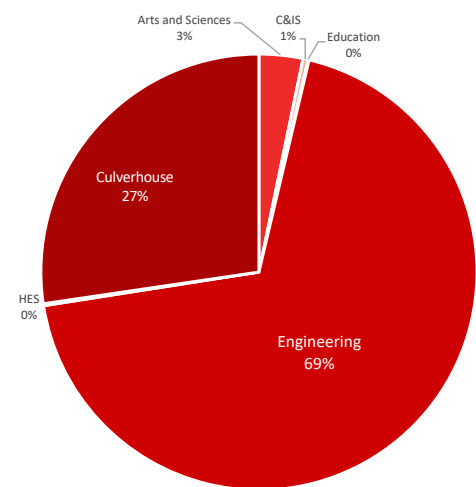


ATTENDANCE BY COLLEGE

General Interest & Business



Technical & Engineering



...ws that will happen in the winter and spring. Although the majority of experience the fairs to get a jump-start on their career planning.

CAREER FAIRS (CONT.)



SPRING 2018 CAREER FAIRS

February 20-21, 2018

During the Spring 2018 Career Fairs, **1,710 students** had the opportunity to network with representatives from **184 organizations**. As a result of the fairs, **256 on-campus interviews** were held. Of the fairs, one student attendee said:

“I went into the Career Fairs unsure of what to expect, but was blown away by the many quality interactions that I was able to have with potential employers. The Career Center staff working the event were very friendly and helpful, and made sure that I was equipped with everything I needed before talking with companies. Overall, I had a great experience at the Spring Career Fair, and will definitely be attending the next Career Fair in the fall of 2018.”

DIVERSE REVERSE CAREER FAIR

Unlike a normal career fair, the Diverse Reverse Career Fairs is done in reverse — the student organizations set up table displays, and recruiters walk from table to table. Diverse student organizations use this opportunity to highlight job-seeking members and involve employers in the groups’ missions.



The Diverse Reverse Career Fair was held immediately following the General Interest and Business Fair, allowing for organizations who were on campus for Career Fairs to participate.

*during the career fairs. The Career Center sets up interview rooms before
impressed them during the fairs.*

EVENTS



HANDSHAKE LAUNCH PARTY

385 students joined the Career Center for this fun event celebrating the launch of our new appointment scheduler and jobs platform - Handshake. 19,325 jobs have been posted in Handshake since the launch.

 09/06/2017



EDUCATION INTERVIEW DAY


During the Fall 2017 Education Interview Day, 55 employers gathered to interview UA's future teachers. One student attendee said: *"the Education Interview Day exceeded my expectations. There were so many employers from all across the country!"*

 10/18/2017



JC PENNY SUIT-UP EVENT

725 students saved over \$70,000 on their purchases of career attire during this discount event for UA students. One student said *"I want to have this event every semester, I can always use more business clothes!"*

 01/28/2018

HEALTH AND SOCIAL SERVICES CAREER FAIR

150 students and 33 employers came together for the Spring 2018 Health and Social Services Career Fair.

 01/29/2018



EDUCATION INTERVIEW DAY

During the Spring 2018 Education Interview Day, 58 employers interviewed 160 of UA's future teachers. One student attendee said: *"I was impressed at how well the interview day was organized."*

 03/07/2018



CO-OP INTERVIEW DAY


62 employers and 209 students participated in 858 interviews during the Spring 2018 Co-op Interview Day! Placement offers were made to 62% of student attendees.

 03/07/2018



SENIOR SEND-OFF

240 students participated in the Spring 2018 Senior Send-Off event. Students enjoyed music, refreshments, and a photo booth, and filled out our First Destination Survey in exchange for "hired" t-shirts.

 04/25/2018



STUDENT SERVICES



STUDENT SERVICES BY THE NUMBERS

19,325 jobs posted in Handshake

15,113 unique Handshake Logins

7,285 student appointments completed

3,811 on-campus interviews conducted

727 visits to the Crimson Closet

443 LinkedIn headshots taken



SATELLITE OFFICE HIGHLIGHTS

- **The Career Center at Culverhouse** conducted **44** educational programs with **2,833** participants, and **28** promotional programs with **1,258** participants. They hosted **111** companies for corporate events, and facilitated corporate trips for students to San Francisco, Dallas, Birmingham, Atlanta, and Memphis. They also took student groups to Houston for the Grace Hopper Celebration for Women in Technology and to New York for the National Retail Federation Student Program.
- **The Engineering Career Development Center** brought in **39** new employers to recruit at UA, and assisted with employer site visits to **NASA**, **Dynetics**, **Honda**, **United Launch Alliance**, and more.
- **The Career Center at C&IS** helped facilitate an employer site visit to **MLB Network Studios**, and assisted with the college's spring internship panel.

CAREER CENTER NEWS



STUDENT WORKERS HONORED

Student staff members Chris McGee (center, left) and Jarrod Stisher (center, right) were named recipients of the Outstanding Undergraduate Student Award by the Division of Student Life, recognizing students' exceptional service to the University. Congratulations, Chris and Jarrod!



CO-OP PROGRAM JOINS CAREER CENTER

The Cooperative Education Program has moved from under the College of Engineering to the Career Center. The program, which connects students with engineering internships that are completed alongside their classwork, is now a part of the Engineering Career Development Center.



STUDENT ADVISORY BOARD

The first Career Center Student Advisory Board was formed this year! The 10 student members met several times during the spring to offer feedback on Career Center services and resources. This group will continue in the 2018/19 school year.



CRIMSON CAREER CLOSET

The Crimson Career Closet became part of Career Center's resources in August. The Closet lends professional clothing to UA students and alumni for free. Users can make appointments or drop by during normal business hours to check out items for any business-related purpose.



SPONSORSHIP



CAREER CHAMPION SPONSORSHIP



The University of Alabama Career Center offers a Career Champion sponsorship level for interested companies. For support of \$12,000 per year for three years, companies will receive:

- A recognition plaque in the main Career Center
- A commemorative recognition item for office display
- Career Fair registration
- Company logo on Career Center printed materials
- Priority reservation access for on-campus recruiting
- One customized student event
- Inclusion on the Career Center Advisory Board

CAREER FAIR SPONSORSHIP

Included in your \$9,500 Crystal Sponsorship is your career fair registration (1 table and 4 recruiters), your company logo on all event signage and print material, your choice of booth location, an advertisement (full page cover) in the Career Fair program, your logo on Career Center website for 1 semester, digital advertising on Career Center displays for 1 semester, your company named as title sponsor for the event with top billing, and a Career Center hosted event for your organization.

Included in your \$5,000 Champion Sponsorship is your career fair registration (1 table and 4 recruiters), your company logo on all event signage and print material, your choice of booth location, an advertisement (full page) in the Career Fair program, your logo on Career Center website for 1 semester, and digital advertising on Career Center displays for 1 semester.

Included in your \$2,500 Capstone Sponsorship is your career fair registration (1 table, 4 recruiters), your company logo on all event signage and print material, your choice of booth location, and an advertisement (1/2 page) in the Career Fair program.

OTHER WAYS TO SPONSOR

The Crimson Career Closet has professional attire available to all students free of charge. Donations of new or gently used business professional clothes for men and women are welcome. Clothes checked out for student use are dry cleaned upon return at the Career Center's expense. Financial contributions to assist with dry cleaning is another way your company can support our students.





CHOOSE CHAMPION

THE UNIVERSITY OF
ALABAMA[®]

Division of
Student Life
Career Center