

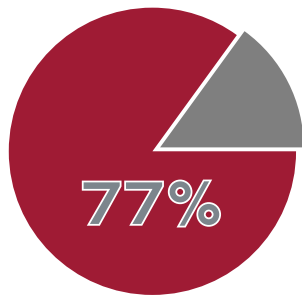


FIRST DESTINATION

SURVEY RESULTS: Undergrad August '18



Culverhouse College of Business

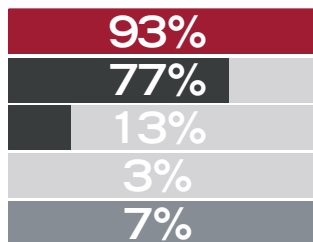


187 RESPONSES FROM
243 GRADUATES
KNOWLEDGE RATE: **77%**



93% POSITIVE OUTCOME
*(students employed full-time or part-time,
attending graduate or professional school,
or in the military or other service)*

IMMEDIATE PLANS



Overall rate of positive outcomes
Found employment (full- or part-time)
Attending graduate/professional school
Military/volunteerism
Still seeking

STARTING SALARIES

*The average annual starting salary
for reporting graduates was*

\$50,175

with a range of \$22,880 - \$115,000

POSITIVE CAREER OUTCOMES + STARTING SALARIES BY MAJOR

Accountancy	Economics	Finance	General Business	Management	Management Information Systems	Marketing	Operations Management
100%	100%	88%	92%	95%	100%	91%	100%
70% knowledge rate	75% knowledge rate	73% knowledge rate	80% knowledge rate	68% knowledge rate	100% knowledge rate	88% knowledge rate	67% knowledge rate
\$49,900 \$35,000 - \$58,000	Not enough data	\$48,000 \$38,000 - \$67,000	\$54,593 \$36,000 - \$115,000	Not enough data	Not enough data	\$45,164 \$22,880 - \$75,000	Not enough data