FIRST DESTINATION
SURVEY RESULTS: Undergrad May ’18
College of Communication and Information Sciences

357 RESPONSES FROM 435 GRADUATES
KNOWLEDGE RATE: 82%

IMMEDIATE PLANS
85% Overall rate of positive outcomes
71% Found employment (full- or part-time)
13% Attending graduate/professional school
15% Military/volunteerism
1% Still seeking

STARTING SALARIES
The average annual starting salary for reporting graduates was $35,034 with a range of $15,080 - $80,000

POSITIVE CAREER OUTCOMES + STARTING SALARIES BY MAJOR

Advertising
84% 87% knowledge rate
$33,868 $15,080 - $53,000

Communication Studies
91% 77% knowledge rate
$34,874 $19,200 - $50,000

Journalism
81% 88% knowledge rate
$32,692 $27,040 - $38,927

Public Relations
87% 86% knowledge rate
$35,396 $15,080 - $65,000

Telecomm. and Film
81% 67% knowledge rate
$38,130 $17,160 - $80,000