**FIRST DESTINATION**
SURVEY RESULTS: Undergrad May ’18

**Culverhouse College of Business**

977 RESPONSES FROM 1,156 GRADUATES
KNOWLEDGE RATE: 85%

93% POSITIVE OUTCOME
(students employed full-time or part-time, attending graduate or professional school, or in the military or other service)

**IMMEDIATE PLANS**
- Overall rate of positive outcomes: 93%
- Found employment (full- or part-time): 72%
- Attending graduate/professional school: 20%
- Military/volunteerism: 1%
- Still seeking: 7%

**STARTING SALARIES**
The average annual starting salary for reporting graduates was $53,622 with a range of $15,080 - $125,000

**POSITIVE CAREER OUTCOMES + STARTING SALARIES BY MAJOR**

- **Accountancy**
  - Knowledge rate: 96%
  - Starting salary: $54,286 ($40,000 - $61,000)

- **Economics**
  - Knowledge rate: 94%
  - Starting salary: $57,688 ($45,000 - $85,000)

- **Finance**
  - Knowledge rate: 93%
  - Starting salary: $59,304 ($30,000 - $85,000)

- **General Business**
  - Knowledge rate: 89%
  - Starting salary: $50,740 ($20,000 - $108,902)

- **Management**
  - Knowledge rate: 89%
  - Starting salary: $44,035 ($20,000 - $68,000)

- **Management Information Systems**
  - Knowledge rate: 97%
  - Starting salary: $66,817 ($45,760 - $125,000)

- **Marketing**
  - Knowledge rate: 91%
  - Starting salary: $42,430 ($15,000 - $70,000)

- **Operations Management**
  - Knowledge rate: 96%
  - Starting salary: $53,805 ($34,902 - $88,000)